



# All The Feels

—  
Children's Mental Health  
Awareness Campaign



## Sponsorship Proposal

**The Wise Mosaic, Inc.**

**Phone** (614) 402-5456

**Website** [www.TheWiseMosaic.org](http://www.TheWiseMosaic.org)

**Email** [Hello@TheWiseMosaic.org](mailto:Hello@TheWiseMosaic.org)



## Add Your Piece to the Mosaic

As individuals, we are distinct, each carrying our own stories, experiences, and viewpoints. Yet, when we come together, our diverse pieces unite to form a powerful mosaic. This mosaic is not just a static image but a living organism, constantly evolving and adapting. It reflects our collective strength, shared experiences, and united purpose. The beauty of this mosaic lies not only in its visual appeal but also in its transformative power. It has the ability to change the picture of our community, reshape our narrative, and redefine our identity.

At The Wise Mosaic, Inc., we believe that every piece matters and every voice counts. We understand that each individual and organization brings a vital piece that adds depth and dimension to the collective picture of our community.

We invite you to add your invaluable piece to The Wise Mosaic, Inc. as we engage in an innovative campaign to increase awareness of children's mental health and emotional well-being. Your donation will make a difference, creating a brighter, healthier future for our children.

Together, we can build a mosaic that drives meaningful change and transforms the picture of children's mental health and well-being in our community, one piece at a time.

# About Us

The Wise Mosaic, Inc. is a 501(c)(3) nonprofit organization born out of the mission-driven mindset of founders Ashley and Ceylon Wise. As educators, artists, content creators, and community organizers, the Wises have long been performing the work of a nonprofit without the official status. They realized that formalizing their organization as a nonprofit would enable them to make a more meaningful impact with community support.

Before achieving nonprofit status, their work included promoting equity and belonging in their school district, creating educational content on The Wise Channel on YouTube such as videos celebrating diverse history makers and their contributions. They also developed elementary education resources, including leadership songs, math songs, curriculum, social emotional learning resources, and Positive Behavioral Intervention and Support content, which have been viewed in schools and homes worldwide, attracting over 20,000 subscribers and millions of views.

Additionally, they organized community talks and forums, such as bringing in David Cook (Taylor Swift's music director) to speak with local students and teachers, and they participated in workshops and conferences. They also hosted community concerts to fundraise for accessible school playgrounds.

With The Wise Mosaic, Inc., the founders are eager to build community partnerships with individuals and organizations to address local needs. Their first official project is a children's mental health campaign called "All The Feels." This campaign features an album where each song focuses on identifying and managing a unique emotion, accompanied by a series of music videos. Future plans include creating supplemental curriculum and learning resources for classrooms, as well as parent and community resources for adults.



**Ashley Wise**  
Co-founder



**Ceylon Wise**  
Co-founder



# All The Feels

All The Feels is a comprehensive creative and educational project by The Wise Mosaic, Inc., aimed at empowering children with tools to prevent and manage emotional challenges through music, art, and education. The project includes several key components.



## Project Components

### All The Feels Album

Designed to help children navigate feelings

Created by local artists with contributions from Grammy winning artists

Each song explores identifying and managing emotions

### Video Series

Each song is accompanied by a vibrant animated music video

Additional culturally relevant videos explaining how to manage emotions in various scenarios

### K-8 Curriculum

Lesson plans to further explore feelings and emotions

Worksheets, quizzes, discussion questions, role play prompts,

Evidence based instruction

Through community support, The Wise Mosaic, Inc. will be able to make all of these resources available free of charge for all Central Ohio school districts and families.

# Why is this important?



Our community faces numerous challenges, from crime and poverty to education disparities and food insecurity. At the heart of these issues is mental health. All The Feels underscores the importance of fostering strong mental health and emotional intelligence in children to prevent future issues

## **Access**

The CDC reports that nearly 1 in 5 children have a mental health disorder, yet only 20% receive specialized care. All The Feels provides a freely accessible resource for emotional awareness and understanding. This is especially valuable for the estimated 75% of individuals in low to middle income population who will use these resources.

## **Stigma Reducing**

This evidence based project reduces stigma by normalizing discussions about emotions and mental health, showing children that their feelings are valid and shared. It also acts as a preventative tool against future issues by teaching children to manage their emotions.

## **School Benefits**

By focusing on emotional intelligence, the project also aims to improve student behavior in schools. This improvement is crucial, as many educators face burnout or leave the field due to stress from handling behavioral issues, which leaves little time for actual teaching.

All The Feels is more than songs and resources. It's freely accessible resource reducing mental health stigma, mitigating behavioral issues, positively impacting the classroom, and promoting a healthier future for our children. Supporting this project is a cause worth championing!

# Financial Connection



When your bank chooses to sponsor "All The Feels," it makes a strategic investment in the future. This sponsorship demonstrates your financial institution's commitment to nurturing the emotional intelligence of young minds, which is essential for fostering sound financial habits as they mature.

Emotionally well-adjusted children are more likely to approach money with confidence and responsibility. They learn to navigate their feelings, leading to more thoughtful spending and saving behaviors. By supporting "All The Feels," you're not only aiding in the emotional development of children but also cultivating a generation that values financial wisdom and stability.

Supplemental educational resources for this project will illustrate how emotional wellness impacts various aspects of life, including financial matters. Real-life scenarios and examples will clearly demonstrate the financial connections within this project.

Your dedication to children's emotional health resonates with parents, educators, and positions your company as a forward-thinking institution that invests in the community's future. Such a partnership is sure to foster trust and loyalty among families, ensuring that the bank is viewed as a caring and integral part of their lives.



# Sponsorship Packages

Sponsoring this project provides numerous community engagement and marketing benefits. This is far from a covert operation. With a goal to surpass 10 million collective YouTube views and to be used in classrooms widely, your brand will gain significant exposure. Aligning your brand with this meaningful cause supporting children's mental health and well-being also reinforces your commitment to creating positive social impact in our community. Additionally, your support enables the provision of free resources to Columbus City Schools and other local districts where a majority of the students are from low and middle-income backgrounds.



## Sapphire

\$5,000

- Small logo in video outros
- Logo and website listed on The Wise Mosaic's Website
- Name and website in video description



## Emerald

\$10,000

Sapphire plus:

- Small logo in video intros
- Social media shoutouts
- Mention in media interviews



## Diamond

\$25,000+

Sapphire and Emerald plus:

- Large logo in video intros and outros
- Dedicated thank you video highlighting contribution
- Featured in pinned comments



# All The Feels

---

Children's Mental Health  
Awareness Campaign

**Thank you!**  
**We appreciate**  
**your consideration!**

## Contact

**Phone** (614) 402-5456  
**Website** [www.TheWiseMosaic.org](http://www.TheWiseMosaic.org)  
**Email** [Hello@TheWiseMosaic.org](mailto:Hello@TheWiseMosaic.org)